

#### ABSTRACT OF THE DISCLOSURE

A magnetic transfer holder holds a contact body including superimposed master information carriers bearing transfer information in pattern areas and a slave 5 medium. At least one of the two sides of the contact body is held via an elastic body. A surface of this elastic body that faces the master information carrier is circular. An outer diameter  $D_1$  of this elastic body is smaller than an outer diameter  $D_2$ , which is the smaller 10 one of an outer diameter of the master information carrier and that of the slave medium, and larger than an outer diameter  $D_3$  of the pattern area. A diameter  $d_1$  of a center hole of the elastic body is larger than an outer diameter  $d_2$ , which is the larger one of a center hole of the master 15 information carrier and that of the slave medium, and smaller than an inner diameter  $d_3$  of the pattern area.